

“GLOBAL SECURITY: A LOOK INTO THE FUTURE”: CONCEPT AND IMPLEMENTATION STRATEGY OF PROJECT

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The article explains the relevance of global security in today's educational environment. The major issues of our time in a globalized world are identified. The authors propose an international scientific and educational project, which is based on the cultural approach, involving the study of national systems and increasing the potential for analysis of the various spheres of human life and society in the dialogue between them to study and develop a strategy for global security.

Keywords: global security, cultural approach, an international scientific and educational project, social and psychological security, communicative security, information security, ethnic and cultural safety, social responsibility, consumer safety, the prevention of social pathologies of the individual and society

Global security as an idea and theory of contemporary cultural borrowing in the diffusion process of European innovation becomes extremely popular in the international scientific space, since it not only emphasizes the importance of social integration in a globalizing world but also presents real steps towards ensuring the utmost security both for an individual and society.

At the forum “Russia 2012” V.V. Putin said that the coming decade is the time of challenges, risks and transformations. Transformations of Russia at the end of XX – the first decade of the XXI century increased the need for modernization processes in this country, too. To date, the problems that exist in one state, there are, as a rule, the problems of the world community. Since each state is a small unit of a large global community.

The most important problems of our time in a globalized world are:

- solution of raw materials and energy crisis;
- end of the arms race;
- eradication of epidemic diseases, strengthening the fight against cardiovascular diseases and allergic diseases, AIDS, diseases of the nervous system; the elimination of socially conditioned diseases, etc.;
- control of the demographic processes (births, infant mortality, migration);
- informatization of society;
- reducing ethnic conflicts;
- preservation and development of the spiritual culture of the peoples, eradication of terrorism and crime;
- preservation of the national identity and civic identity;
- maintenance of national, social, communication, information security;
- creation of guarantees for safe childhood.

Along with these challenges and risks in the XXI century, new threats and challenges appear; they are global in nature, such as international terrorism, juvenile delinquency, child abuse, adoption of children by foreign citizens, registration of same-sex marriages, development of open educational environment, consumer safety, etc. So, today our attention is focused on global social problems that relate to both an individual and society as a whole.

The existence and progress of human civilization depends on the solution of global problems. But their solution is possible only with rational combination of national efforts and the activities of an effective system of international cooperation.

Thus, the solution of global problems requires the combined efforts of all mankind. Dissociation of force, confrontation can lead to irreversible consequences, including international conflicts. Therefore, humanity is “doomed” to interaction and cooperation, to the expansion of scientific, cultural and educational ties. The motto of our project is “Mankind in a single dialogue”.

In addition to characteristic of the modern theory of global security integrative and interdisciplinary approaches, the proposed project is based on a cultural approach, which involves the study of national systems and extends the analysis of the various spheres of human life and society in the dialogue between them to study and develop a strategy for global security.

International scientific-educational project “Global security: a look into the future”, initiated by the Institute of social education, Ural state pedagogical university (ISObr USPU) has a number of prerequisites. First, one of the main prerequisites for the development and testing of this project was the desire of Russia to take the initiative entitled “Global mind. The

future of globalization and its impact on our world” by taking part in the exhibition World Expo 2020.

Second, the problem of global security is dictated by the global trends that are declared in the international and Russian legal documents and reflect the opinion of mankind in the future:

- Declaration of Human Rights.
- The UN Convention “On the Rights of the Child”.
- The Constitution of the Russian Federation.
- Federal Law of the Russian Federation from 28.12.2010 № 380 “On Security”.
- The State Program of the Russian Federation “Information Society (2011–2020)” (sub-program “Security in the Information Society”).
- Doctrine of Information Security of the Russian Federation, approved by the President of the Russian Federation 09.09.2000 № Pr-1895.
- National Security Strategy of Russia until 2020 (approved by the President of the Russian Federation from 12 May 2009 № 537).
- The concept of long-term socio-economic development of the Russian Federation for the period up to 2020, etc.

Third, ISObr USPU initiated this project, with the following bases:

- in 2007–2008 the Institute took part in an international TEMPUS-project (Germany);
- in 2009–2010 there was realized a scientific research “Modern information and psychological wars in Russia’s political space: communication, geopolitical and ethno-cultural trends”;
- in 2009 there was introduced training of students – future bachelors of “International Relations”;
- there were introduced training courses “Prevention of dependencies”, “Principles of self-knowledge and self-realization”;
- in 2010 there was introduced training courses “Russia’s national security”, “Information wars”, “Basics of cross-cultural communication”;
- in 2011 there was introduced a course “Social and legal protection of motherhood and childhood”, in 2012 – “The development of the child in substitute family”;
- the following monographs were published “Space and communication: the relationship and interdependence” (2010); “The culture of non-verbal communication” (2011); “Transnational discourse: a model in the context of the times” (May 2013), and others;
- in September 2013 there were opened the following Master programs “Management of advertising and PR: communicative security”, “Communication management and international security”.

For the formation of new social and cultural patterns of the world there is the need to attract young scientists, students of all countries to find solutions to the security of human existence, adequate, not only its present but also the future. Therefore, the main participants in this project are the students, university professors, research associates. Representatives of government agencies, municipal departments; representatives of non-profit organizations, associations; employees of consulates and government representatives are also involved with the project.

The purpose of the project: the development of scientific and practical substantiation of measures to ensure global security of an individual and society from external and internal threats in interpersonal, intercultural, educational, social and business communication at different levels of education and life cycles through international collaboration and cooperation.

Objectives of the project:

- scientific foundation for global security in the process of interpersonal, cross-cultural, educational, social and business communication;
- development and theoretical description of the techniques and technologies to ensure security of an individual and society in the process of interpersonal, cross-cultural, educational, social and business communication at different levels of education and life cycles;
- promotion of techniques and technologies to ensure global security through scientific, practical and educational activities of various forms (on-line events, conferences, workshops, seminars, lectures), interaction with the media;
- test the methods and technologies for the global security of an individual and society;
- design of the project.

Project implementation period: 3 years (September 2013 – June 2016)

International partner universities:

1. Jilin Institute of foreign languages (China).
2. Kostanay engineering and economic university (Kazakhstan, Kostanay).
3. National technical university of Ukraine (Kiev, Ukraine).
4. Grodno state university named after Yanka Kupala (Belarus, Grodno).
5. Kaunas university of technology (Lithuania, Kaunas city), etc.

Implementation of the project involves the implementation of three phases:

- organization and preparatory phase (problem setting, the rationale relevance of the project, the formulation of goals and objectives, the conclusion of agreements with partners (September-October 2013);

– main phase: problem solving of the project is in the process of implementation of the program of scientific, practical and educational activities of the various forms of the three modules: “Global security”, “Social security”, “Safe childhood”;

– analytical phase: a synthesis of the project and determination of the prospects for further development of the project.

In the framework of scientific, practical and educational activities of the project the following global social problems are determined, disclosed and resolved :

- social and psychological security;
- communicative security;
- information security;
- ethnic and cultural security;
- social responsibility;
- consumer security;
- prevention of social pathologies of the individual and society.

Module I “Global Security” includes the following activities:

The problem of social and psychological security:

– workshop “Social and psychological security of an individual and society: national and international aspects”;

– discussion platform “Safe environment for the implementation of the rights and freedoms of man and citizen as a focal area of national security”;

– conference “International security: international and interstate relations in the modern information society” (working language – English);

– competition of students’ projects, “Securing Russia’s national interests in the global information society”;

– project competition “Providing information and psychological security of an individual and society”;

The problem of communicative security:

– scientific-practical conference “Modern Communication: experience, problems and prospects” (working language – English) (April 2014);

– conference “Communicative security in the public and business management”;

– seminars “Communication management: modern techniques and technology”;

– workshop “Self-management as a basis for professional security”.

The problem of information security:

– teleconference “The development of the information space of the state”;

– master class “Modern information and communication technologies”;

– project competition “Common cause”, dealing with the mechanisms of information security to improve the quality of life.

The problem of ethnic and cultural security:

– conference “Modern information-psychological wars: communication and ethno-cultural trends”;

– discussion platform “Acculturation as a form of intercultural communication: risks and consequences”.

The problem of consumer security:

– course of lectures “Consumer Safety”: themes “Russian laws on consumer protection”, “Consumers’ right to an adequate quality of goods, works and services”, “The right of consumers on product safety”, “Consumer protection in the sale of goods”, “Protection of Consumer Rights in the performance of works and rendering of services”, etc.

The problem of social responsibility:

– conference “Development of corporate social responsibility in business: domestic and international experience”.

Module II “Social Security” includes the following activities:

The problem of social security:

– conference “Creating a barrier-free environment for people with limited mobility: national and international aspects”;

– seminars “Inclusive Education: the domestic and international experience”.

The problem of ethnic and cultural security:

– conference “Acculturation of migrants: communication and ethnic aspects”;

– round table “Migrant phobia as a factor in migration processes and the problem of ethno-cultural security”.

The problem of communicative security:

– master classes “Prevention of conflicts in professional communication of specialists of the social sphere”, scientific and practical seminar “Burnout syndrome of specialists of the social sphere: the communicative aspect”.

The problem of consumer security:

– colloquium “Consumer safety of the elderly: theory and technology”.

The problem of social responsibility:

– conference “Social technologies to improve the quality of life of the population”;

– forum “The role of cultural and educational space in shaping the social responsibility of young people”.

Prevention of social pathologies:

– seminar “The problem of social fallouts”;

– conference “The conceptual framework for prevention of social pathologies of the XXI century: problems, solutions and prospects”.

Module III “Safe Childhood” includes the following activities:

The problem of ethnic and cultural security:

- seminar “Prevention of ethnic conflicts among adolescents”;
- conference “The adoption of children by foreign citizens: experience and problems”;
- discussion platform “Preventive approach to the protection of children from violence and abuse”.

The problem of communicative security:

- conference “Safety of real and virtual communication in child and adolescent environment”.

The problem of consumer security:

- conference “Development of consumer culture in children: threats and protection mechanisms”.

The problem of social responsibility:

- conference “Social responsibility: individual, society and state”.

Prevention of social pathologies:

- conference “Prevention of social pathologies in children and young people”;
- seminar “Social norm: who is to blame and what to do”.

At the end of each year of the project scientific conferences are planned to take stock of the intermediate and final results of the project.

Results of the project:

- implementation of cross-cultural research (projects, term papers and final qualifying works, thesis, including Masters’ thesis) of the socio-psychological security; communicative security; information security; ethnic and cultural security; social responsibility; consumer security; the prevention of social pathologies of an individual and society. For example, “Research of the problems of providing information and psychological security of an individual and society”, “Study of the socio-psychological effects of widespread use of modern information technology”, etc.;

- functioning of the scientific school “Transnational discourse in the context of global integration and confrontational processes”;

- training of foreign graduate students;
- development and testing of information and communication, socio-psychological projective techniques and technologies;
- the creation of experimental platforms on the basis of educational and social institutions;
- writing and publication of monographs (individual and collective);

- development and implementation of training courses “Information Law”, “Communicative security”, “Consumer security”, “Ethnopedagogy”, “Prevention of social pathologies”, etc.;

- development and publishing of training manuals;

- organization of students’ and teachers’ abroad probations, including implementation of academic exchange of students;

- development and testing of advanced training courses “PR and advertising communications in the social sphere”, “PR and advertising communications in the commercial sphere”, “Technologies and techniques of inclusive education”, “Preparing tutors of the education system”;

- functioning and development of the Student Academy of mass communications;

- development of the concept and testing of the School of tutors, School of volunteers;

- establishment of the Centre of universal education at the Institute of social education, USPU.

Thus, implementing the project in collaboration with international partners, we will be able to join forces to develop essence, criteria, conditions and implementation of specific mechanisms and ways of ensuring global security (social-psychological, communicative, social, etc.) of an individual and society in the process of interpersonal, cross-cultural, educational and business communications.

Project data are located on the platform **isobr.uspu.ru**