

## THE PROSPECT OF AN INTERNATIONAL PROJECT: UNIVERSAL MODEL OF RECREATING NATIONAL CULTURAL LANDSCAPE OF THE LOCAL AREA

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The present situation of permanent military events and climate disasters requires prompt reflection on the disappearance of the masterpieces of world culture. The destruction of the national cultural landscape in any area requires a combination of teachers, culture, museum, sociologists. We offer organizational and pedagogical model reconstructing the national rod of the local culture. The training of specialists-designers with the competence "expert consultant" to rebuild the cultural landscape of the local area should be organized at the graduate level in high school of the pedagogical high school.

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The modern reality of permanent war events, climatic disasters has become a topic of daily news. The result of the climatic or military upheaval for each territory is dangerous due to the total destruction of the cultural landscape, synthesizing a conglomerate of the spiritual foundations, art and graphic achievements. We believe it is not necessary to explain what it means for the territory of the disappearance of artifacts, monuments, iconic rarities that demonstrate achievements and national and cultural core of the people. Facts of destruction of cultural landscapes in local areas require a combination of teachers, culture, museum, sociologists around initiative projects.

*Thesis 1.* Training professionals with the competence "expert, consultant" for the reconstruction of the national cultural landscape of the local area is possible on the basis of magistracy of high school.

The theme recreating national cultural landscape is always in sight of the indigenous inhabitants, the heirs of the traditions, the sights of local and world media. Short-term courses on the principle of "training" for the mobile units for special purposes will not be productive. The role of expert, consultant in projects for the reconstruction of the national cultural landscape of the local area should not be confused with the role of international observers.

*Thesis 2:* "Experts and consultants must not only understand the historical and cultural value of artifacts, but also to be able to visually identify the artistic achievements of the graphic markers of natives on the local territory".

Let's specify our thesis. Under the conditions of the destruction and disappearance of material objects-artifacts, the resuscitation of national-cultural panorama of achievements is possible. Today, computer technology can solve humanitarian and technical problems. This means that under the special program pre-

pared by the Judiciary designers owning computer technology, according to the description, sketches, photographs can recreate the missing masterpiece cultural monument, and even large-scale complex.

The plan- project to rebuild the national and cultural achievements of the deformed local area should be based on a phased sequence of actions. Pedagogical technology to recreate the national cultural landscape of the local area will include 3 blocks: 1 block: corporate training, 2 block: practical implementation of training projects, 3 block: creation of an information card of the national cultural landscape of the local area.

The final result of educational technology we have identified as a multimedia product, showing national and cultural achievements of natives of the local area to climate disaster or military destruction.

Professional training (in prospect it is *mobile search teams*) is based on the scientific level of cognitive knowledge, anxious to recreate the theme of every people *national and cultural achievements* in the visual mode of information content. Most sensitive to the sign symbolic of ethnoart heritage and graphic heritage are graphic designers.

An important condition for the preparation of masters with a special qualification competence "designer-expert consultant" is that in magistracy among teachers, possessing computer technology, it must necessarily be the head of an educational project that possesses the method of differentiation of national and cultural markers of the heritage of indigenous inhabitants of the local area.

Organization of the collection of information on cultural achievements of a particular local area should be carried out according to various cumulative sources, regardless of location. This private library collections, museum

exhibits, the paintings and graphic arts galleries. Advanced horizontal and vertical vector of information gathering is organizing an international route of search activity. Consequently, the search should *include mobile teams* and designers with the knowledge of the language, linguists and translators.

For example, let us turn to the study of the cultural heritage of the local area in the far northeastern Russia (1990–1998 years). Introducing the masters of arts and crafts in the villages of Chukotka Autonomous Okrug it possible to determine the specificity of traditional schools of natives of the local area: Chukchi reindeer herders, Eskimos, Evens, Yukagirs. However, seminars and creative workshops revealed a more detailed differentiation. Thus, the traditional mastery schools of masters-evenok from the villages of Chukotka Autonomous Okrug and evenok-skilled workers from the villages of the neighboring Magadan region differed in technique of decorating items from natural materials. The unique technique of “reindeer neck hair embroidery” and sophisticated equipment “prodërzhka straps” were distributed only in the coastal villages of the Bering Strait. Graphic achievements of the natives on the local territory has been structured: drawings manufactured in the skin of a deer, rock petroglyphs, plot and ornamental engraving on the surface of a circular walrus tusk, a tattoo of the hands and face, pictographic message of the hunters- yukagirs on the inner bark of the tree.

In 1990–1997 years there has been an active communion of the visitor population to the local fisheries. There were original works of art for the interior of the skeletal bones of

large marine animals. Handled whalebone, intervertebral discs, colored engraving on walrus tusks replaced the traditional black-and-white engraving.

As you can see, the cognitive vector of the study allows to structure in detail the cultural achievements of the local territory. Visual observations of travelers, explorers, pioneers, members of scientific expeditions since the 16th century, recorded by a pencil drawing, graphic design, then the photograph appeared. Today, this unique material scattered throughout the archives of museums in Germany, St. Petersburg, Khabarovsk helps recreate ethnoart and graphic achievements of the inhabitants of the local area before the start of the industrial development of the Far North (1930).

Thus, a given circuit of the universal model recreating national cultural landscape of the local area is proposed as an international route studies. Education professionals are psychologically prepared for the mobile system of professional activity, to be organized on the basis of the corporate form of master degree university.

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