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## EDUCATIONAL TRAINING OF TECHNICAL UNIVERSITY STUDENTS DURING INNOVATIONS

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Nowadays when we speak of innovative processes in high school, we often think of concepts, programmes, technologies. Such is a standard term set. It should alert us as an experiment transforms into a goal itself within institutions of gigher education. And position of students in such institutions, their level of training and civility can stay relatively low. Perhaps the problem is that, in effort to implement innovations, we have not formulated main value orientations of educational training of students.

Changes that have conditioned the necessity for every civilian to accept his responsibility for his own destiny leads to a gradual affirmation of a new system of value orientations in social consciousness. Young people who enter life do not always accept values of free democratic society. Hereby a process of value self-definition within an institution of higher education becomes significant as well as establishing a system of value orientations that is especially necessary for successful realization of future professional activity within a system «person-person».

Pedagogic realization of these values must be aimed for improvement in general culture of a student, its familiarization with national and universal values. It requires cultural direction in higher education. Especially when we see that the «ozone layer» of culture now in our society becomes thin, and spirituality, general level of culture falls while the whole volume of information increase. Organization of educational and training process of developing moral-value orientations of students in terms of etno-regional system implies:

- Theoretical basics that study a multiplicity of scientific concepts and define essential characteristics of a person;
- o Methodological basics that unite the system of scientifically-based approaches to organizing educational and training process;
- o Didactic basics that reveal structures of educational and training processes as a totality of mutual means of education on general and professional subjects.

Specific contents of main categories of moral values and their character suffer significant alterations within a world of culture, spiritual life of a person. «My culture is a spirit of nation that I belong to, a spirit that leaves its sign on my highest thoughts as well as on the simplest gestures of my everyday existence» (Thierry de Montbrial). A student's personality is studied as a flexible autonomy of value orientations that are displayed in process of perception and apprehension of suggestions, terms, demands, given by the society, and development of moral-value orientations is a process, within which a student integrates the society, obtaining knowledge, mastering values and skills of adequate behavior; solves the problem of developing realized, correct attitude towards ethnic an social roots; makes his own individual preferences in worldperception and world-apprehension.

It is necessary to study moral-value orientations as a behavior standard that represents a totality of qualities that provide for a positive perception of sensible and evaluated artefacts in its correspondence with text ideal and personal experience in area of moral consciousness. Accounting of how a student self-defines in moral-value environment, masters processes of his own value-educational activity allowed us to define the following directions of work in this area:

- Organization of training and education in accordance with modern economic, political, and social realities of a region;
- Improvement of main peculiarities of modern educational system via implementation of value approach toward solution of professional and life situations;
- Studying traditional and modern philosophic, pedagogic, and moral ideas on language and culture as basic elements in setting a goal in education;
- o Development of moral-value orientations among students of regional technical institution of higher professional education via teaching professional subjects through apprehension of value nature of culture and morality by a student, as they represent both forms of fixation of such knowledge within a person and source of its mastering;
- Optimization of efficiency in educationaltraining process through student's interest in results of their education.

A modern tutor of an institution of higher technical education must know of many ways that can help him to achieve his goals. During the search for value orientations in student's training, its harmonization, and education update concepts of a person, a student, spirituality, scholarship, individuality, national and universal culture, health, choice, responsibility, variability, tolerance become the most common ones. It is important that all these categories are fixed in pedagogic mind of a tutor, defining his professional culture and contents of his everyday labor.

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